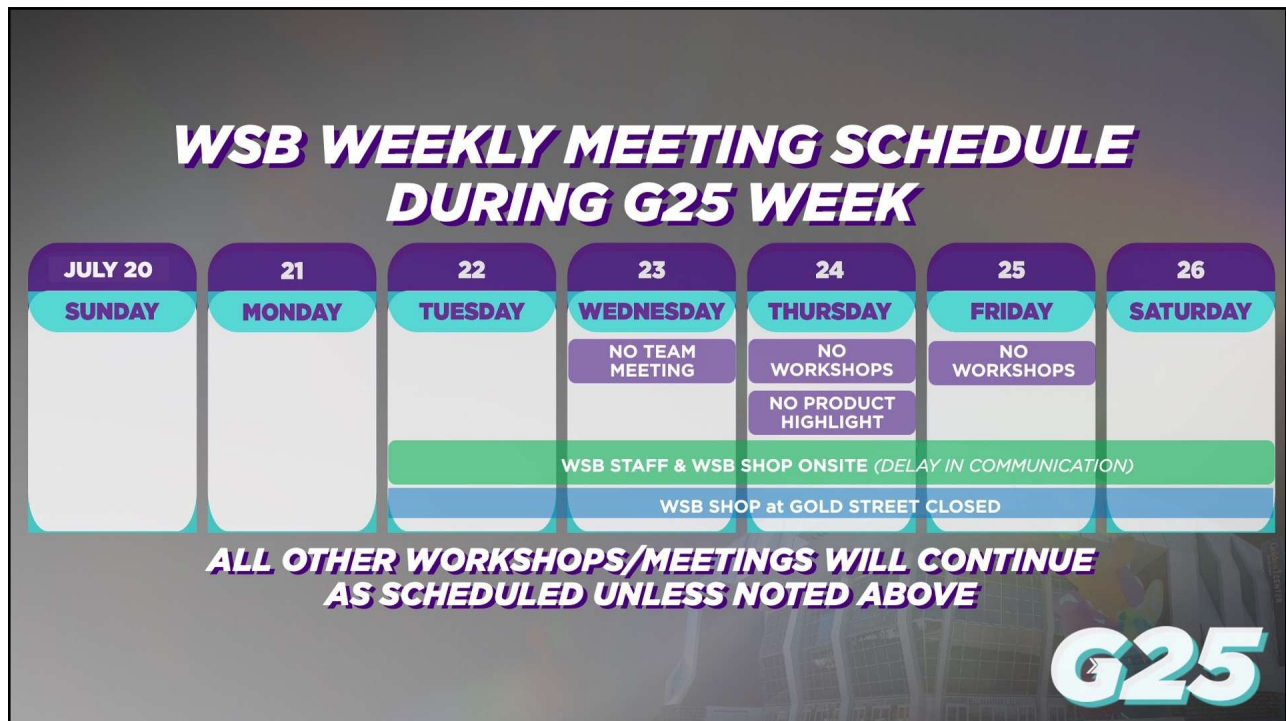




1



2


G25

**GOT A FEW EXTRA TICKETS TO SELL?  
LOOKING FOR TICKETS TO BUY?!**


**EVENT TICKET CONNECT!**

Online form helps connect team members buying/selling tickets


**1** Complete the form to request the tickets you want to buy or sell.



**2** An admin will help connect buyer with seller via email.



**3** Buyer & seller coordinate the ticket and payment exchange directly.



**LINK TO FORM ON G25 WEBPAGE - LOG IN TO ACCESS**

*Disclaimer: We do not participate in, manage, or take responsibility for any financial transactions that occur between parties. All transactions are the responsibility of the buyer.*

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## AGENDA OVERVIEW

<p><b>THUR, JULY 24</b></p> <p>12PM – 6PM      Registration / Check-in Sponsor Exhibit Hall</p> <p>2PM – 7PM      GX GATHERING Leadership Meeting (Invitation Only)</p> <p><b>FRI, JULY 25</b></p> <p>6AM – 5PM      Registration / Check-in</p> <p>8:45AM – 11:15AM      Transamerica Sessions</p> <p>9AM – 1PM      Workshops</p> <p>6PM – 10:30PM      Awards Ceremony</p>	<p><b>SAT, JULY 26</b></p> <p>6AM – 5PM      Registration / Check-in</p> <p>9AM – 1PM      General Session I</p> <p>1PM – 2:30PM      Lunch Break</p> <p>2:30PM – 6PM      General Session II</p> <p><b>SUN, JULY 27</b></p> <p>7AM – 11AM      Registration / Check-in</p> <p>9AM – 1PM      General Session III</p>
---	---

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# REGISTRATION INFORMATION

## HAVE YOUR QR CODE READY!

EACH ATTENDEE MUST PRESENT THEIR UNIQUE QR CODE (EITHER SCREENSHOT OR PRINTED) WHEN ARRIVING AT THE REGISTRATION BOOTH.



## NAME CHANGES DEADLINE - JULY 21:

WE'RE PRINTING NAME BADGES THIS YEAR, SO IT'S IMPORTANT THAT ALL ATTENDEE INFORMATION TO ENSURE A SMOOTH CHECK-IN PROCESS

## NEED HELP?

IF YOU NEED ASSISTANCE UPDATING ANY DETAILS, CHECK THIS GUIDE ONLINE OR PLEASE EMAIL US AT [EVENTS@WORLDSYSTEMBUILDER.COM](mailto:EVENTS@WORLDSYSTEMBUILDER.COM).



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# REGISTRATION: THURSDAY

## REGISTRATION /CHECK-IN LOCATION:

- R** GENERAL REGISTRATION
- E** ENTRANCES/EXITS
- V** CEO+ REGISTRATION

## HOURS:

- **THURSDAY 12PM-6PM**
  - **ONLY MAIN ENTRANCE OPEN**
- **OR GO STRAIGHT TO LEADERSHIP MEETING**



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# REGISTRATION **FRI, SAT, SUN**

## 4 REGISTRATION /CHECK-IN LOCATIONS:

- R** GENERAL REGISTRATION
- E** ENTRANCES/EXITS
- V** CEO+ REGISTRATION

## HOURS:

- FRIDAY 6AM-5PM
- SATURDAY 6AM-5PM
- SUNDAY 7AM-1PM
- \* **ALL 3 ENTRANCES OPEN**



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# REGISTRATION INFORMATION

## EACH ATTENDEE WILL RECEIVE:

- EVENT WRISTBAND
- EVENT LANYARD
- PERSONALIZED NAME BADGE

**\*THESE ITEMS ARE REQUIRED FOR ACCESS AND MUST BE WORN THROUGHOUT THE EVENT.**



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# WSB SHOP LOCATIONS

## 3 WSB SHOP LOCATIONS:

- 1** NEAR GRAND ENTRANCE  
(all WSB Shop items)
- 2** WEST SIDE  
(GXplosion jackets only)
- 3** NEAR SOUTHWEST ENTRANCE  
(all WSB Shop items)













### HOURS:

- THURSDAY 12PM-6PM
- FRIDAY 8AM-6PM
- SATURDAY 8AM-6PM
- SUNDAY 8AM-1PM



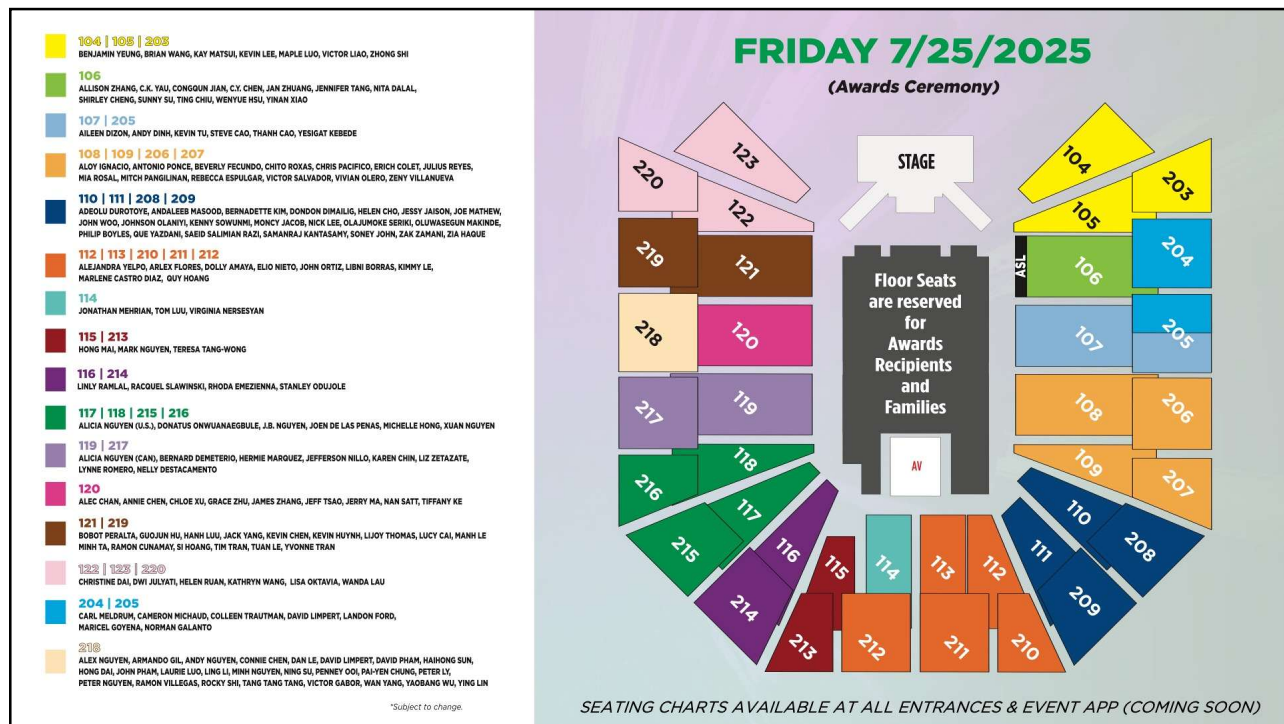
9

# WSB SHOP ITEMS

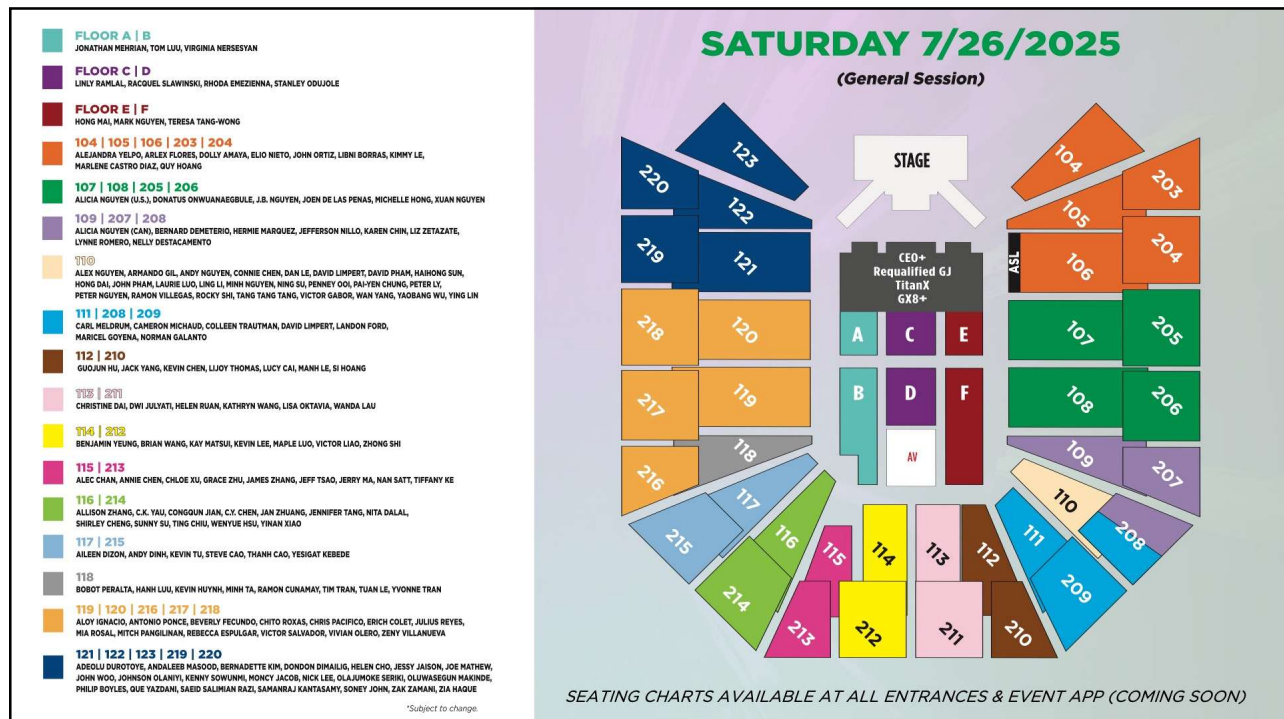
<b>\$5</b>		<b>NEW!</b> SAVING YOUR FUTURE 4TH EDITION - ENGLISH	 <b>\$40</b> START-UP KIT	 <small>SCAN ME FOR MORE INFO!</small>	
<b>\$5</b>		<b>NEW!</b> MOMENT OF TRUTH 3RD EDITION			 <b>\$15</b> NOTEBOOKS
<b>\$10</b>		<b>NEW!</b> FINANCE 101 SURVEY (Pack of 50)			 <b>\$20</b> WATER BOTTLES
<b>\$26</b>		<b>NEW!</b> 2026 AGENDA BOOK			 <b>\$4</b> FINANCIAL FOUNDATION WORKBOOK
<b>\$5</b>		SAVING YOUR FUTURE SPANISH VERSION			 <b>\$5</b> GX PINS
			 <b>\$10</b> FINANCE PIN (Pack of 5)		



10

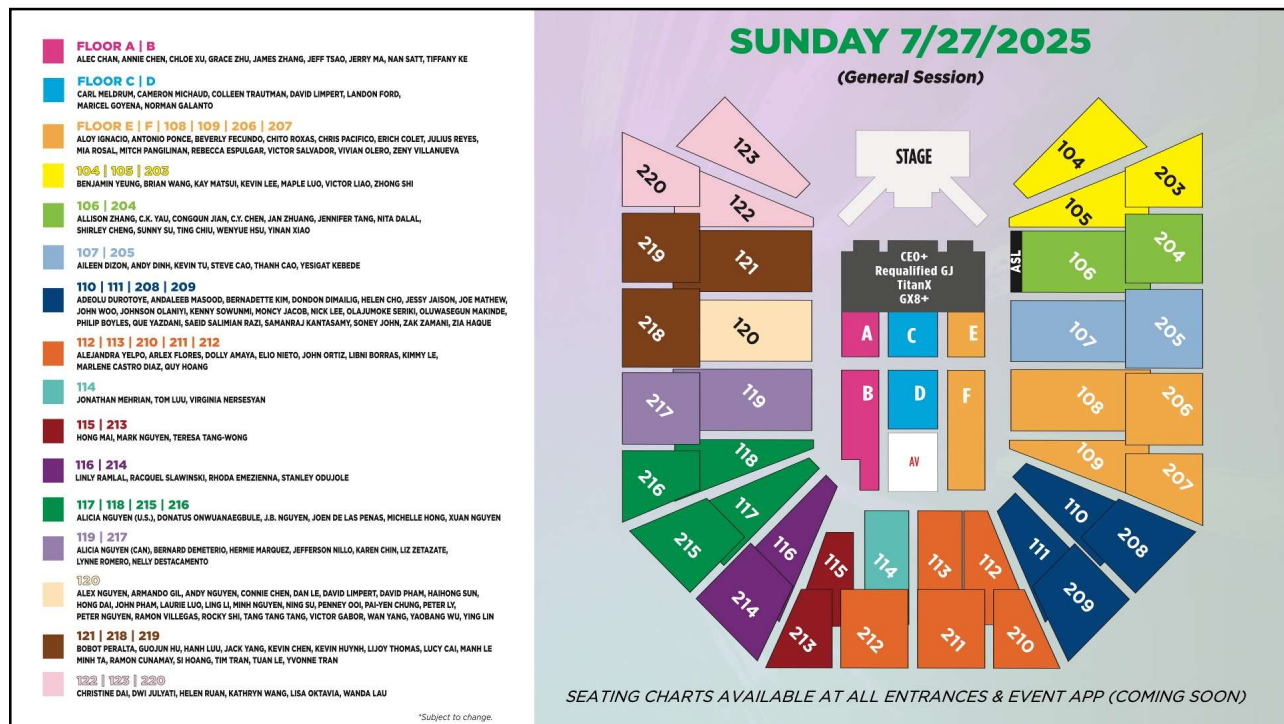


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# WHAT TO PREPARE

**Awards Ceremony Attire**

**General Session Business / Business Casual Attire**

**Tools to take Notes**

**Appropriate weather attire**

WEATHER FORECAST			
THURS	FRI	SAT	SUN
24	25	26	27
91°	91°	91°	92°
57°	58°	58°	59°

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# PROHIBITED ITEMS

## BAGS



Bags acceptable.

Laptop bags and backpacks are permitted but must be searched and tagged by security.

## STROLLERS



Strollers are generally not permitted in Golden 1 Center.

Guests with strollers are encouraged to check them at designated Guest Services locations.

## LUGGAGES



Luggage of any kind is not permitted in the Golden 1 Center.

There is no luggage storage onsite, please leave at your hotel

**ADDITIONAL ITEMS LISTED ON GOLDEN 1 CENTER WEBPAGE**  
[golden1center.com/visit/prohibited-items/](https://golden1center.com/visit/prohibited-items/)

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# THURS: GX GATHERING LEADERSHIP MEETING



## ONE LOCATION:

LEADERSHIP MEETING AND PARTY IS THE SAME EVENT!

## DATE / LOCATION:

SACRAMENTO MEMORIAL AUDITORIUM  
 1515 J St, Sacramento, CA 95814

**THURSDAY - JULY 24TH - 2PM-7PM PT**



**INVITATIONS HAVE BEEN SENT!**

QUALIFICATIONS ON WEBPAGE  
 QUESTIONS? EMAIL: [events@worldsystembuilder.com](mailto:events@worldsystembuilder.com)

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## FRIDAY: WORKSHOP

NOT THE FINANCIAL WORKSHOPS!

**LEARN HOW TO BUILD THE  
BUSINESS & CAMPAIGN!**



- PROSPECTING
- EASY START
- HOME BPM
- MAINSTREAM CAMPAIGNING
- BUILDING MULTIPLE LOCATIONS
- A SIMPLE PRESENTATION
- & MORE!

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## FRIDAY: TRANSAMERICA

**TRANSAMERICA LEADERSHIP  
SESSIONS** WITH JAMIE OHL



*THIS MEETING WILL BE IN ASSEMBLY LOUNGE IN THE  
ARENA, AND DURING OUR G25 WORKSHOPS.*

- **SESSION 1: 8:45AM – 9:45AM PT**
- **SESSION 2: 10:00AM – 11:00AM PT**
- **SESSION 3: 11:15AM – 12:15PM PT**

**SMD+ ONLY: SIGN-UP AVAILABLE ON WEBPAGE**

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# FRIDAY: AWARDS CEREMONY

## A FUN NIGHT OF RECOGNITION & WINNING!

- **\$50K/\$100K EARNERS PARADE!**
- **TESTIMONIALS ABOUT LIVING THE DREAM**
- **RECOGNITION & AWARDS!**
  - TOPS CATEGORIES (JUNE 2024 - MAY 2025)
  - CASH FLOW MILESTONES
  - GREEN JACKET + EXECUTIVE PROMOTIONS

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# AWARDS CEREMONY

**FRIDAY, JULY 25**  
**6PM - 10:30PM**



### DRESS CODE

**Semi-formal attire or cultural dress.**  
It's a fun night celebrating you & the team!

### A NIGHT FOR FAMILY

**Non-ticketed family / guests may come to Awards Ceremony ONLY.** They must obtain wristband from registration before hand.

### AWARDEE SEATING

**Those receiving an award will be allowed to sit in floor section with family!** Based on availability. First come, first served.

*Organizers reserve the right to remove distracting attendees, regardless of age.*

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## 50K/100K PARADE (NEW!) FRIDAY, JULY 25 6PM



**YES, YOU TOO!**

**NEW 50K / 100K EARNERS  
WILL BE ABLE TO WALK  
THE STAGE!**

**STARTS 6PM SHARP TO  
KICK OFF AWARDS  
CEREMONY!**

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## SUN: MD/SMD PARADE SUNDAY, JULY 27 8AM



**CEO PICKUP LOCATION:  
EAST ENTRANCE**

**NOTE:**

**IF YOU ARE IN THE PARADE, YOU HAVE  
BEEN EMAILED**

**IF YOU HAVE NO EMAIL, GO TO MAIN  
ENTRANCE REGISTRATION HELP DESK**

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# SUN: MD/SMD PARADE

SUNDAY, JULY 27  
8AM



## QR CODE

QR CODE FOR PARADE WILL BE SENT TO EMAIL SO WE CAN SCAN VIA PHONE!  
CEOs CAN ALSO PICK UP TEAM'S PARADE QR CODES from VIP/Provider Registration desk to distribute amongst team.

## QUEUE IT UP!

NEW MDs/SMDs ARRIVE EARLY SUNDAY MORNING to line up for the parade.

Still fighting to walk across stage? See WSB help desk if you qualified after 7/8/25.

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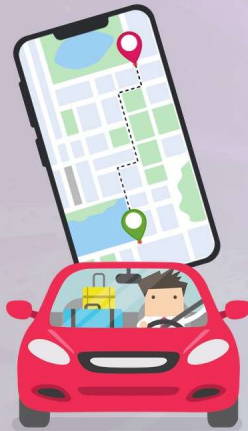
# FOOD & DRINKS

- Concessions will be available during Awards Ceremony & General Sessions. ***Note: Venue is a NO CASH facility*** (accepts Credit cards, Apple Pay, etc)
- ***NO OUTSIDE FOOD & DRINKS ALLOWED***
- ***Lunch Break Options:***  
Golden 1 Center Concessions, Nearby Restaurants, etc.
- ***Plan to be back on time!***  
Lunch breaks are scheduled for 1PM – 2:30PM\*

*\* Schedule subject to change.*

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# PARKING INFORMATION



## PARKING NEAR ARENA

**DOCO Central Garage (414 L St):** Closest to Golden 1

**City Hall Garage (1000 I St):** About 5 to 7-minute walk

**Tower Bridge Garage (135 Neasham Cir):** 10-minute walk

**Capitol Garage (1000 L St):** 10-minute walk

- May reserve early at [sacpark.org](http://sacpark.org) to avoid day-of hassle

**Golden 1 Center Recommendation (325 L St):**

- May reserve a spot per day at [www.reserve.sacpark.org](http://www.reserve.sacpark.org)

## RIDESHARE

Uber/Lyft should drop off at 5th & J St, near DOCO Plaza.

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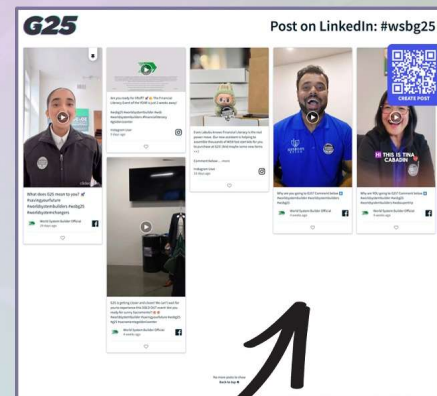
# G25 APP/SOCIAL WALL



## SNEAK PEAK

**G25 EVENT APP IS LIVE:** Stay informed, check it out today  
[worldsystembuilder.com/app/](http://worldsystembuilder.com/app/)

**SOCIAL WALL:** Available now!  
Use **#WSBG25** on Instagram and Facebook to be featured at the event!



**YOUR POSTS HERE!**



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**EVENT TAGS ARE LIVE!**

**#WSBG25**

**#worldsystembuilder**

**THIS GUIDE WILL BE KEPT UPDATED ONLINE & ON THE  
EVENT APP! MORE INFORMATION AVAILABLE ON THE G25  
WEBPAGE:**

**[worldsystembuilder.com/g25](https://worldsystembuilder.com/g25)**